

CHERRY WARD

Consultant | Executive Coach | Facilitator
Leadership | Culture | Sustainability
Based in Brisbane, Australia
Supporting clients globally



PROFILE

Cherry is the Founder and Managing Director of Bluebird Leadership and Thriving Women. Cherry is an ecosystem-builder that takes a holistic approach to leadership development and has dedicated her career to empowering others through her work. As a seasoned leader, consultant, facilitator, and executive coach, Cherry brings expertise in leadership, culture, and sustainability transformation.

Before leaving the corporate world, Cherry worked at senior leadership levels across Human Resources in diverse industries and geographies, operating at both strategic and tactical levels. During her 20 years corporate experience, Cherry worked within large and complex organisations and led high-performing teams across the Americas, Asia Pacific, and Europe.

Cherry specialises in empowering leaders to develop their inner capacity for outer systemic change which incorporates regenerative practices and leading organisations to make a lasting impact.

Cherry has formal qualifications in Business (MBA & BBus.), Sustainability/ESG transformation, coaching and a range of tools and diagnostics including Hogan Assessments, DISC, Global Leadership Wellbeing Solutions (GLWS) and Team Management Systems (TMS).

Cherry is a relationship-oriented consultant who builds trust with her clients through her genuine, approachable style. She is dedicated to helping leaders and organisations enhance their capabilities and ensures that her solutions are sustainable beyond the completion of her work.

A lifelong learner and ski enthusiast, Cherry's passion for skiing and adventure has been instrumental in developing her into a resilient and purposeful business leader who thrives in the face of change and adversity. Cherry brings equal parts passion and pragmatism to her work in developing better leaders for a better world.

COMPANY PROFILE

Bluebird Leadership is a boutique leadership development firm that draws on decades of experience in developing leaders across both white-collar and blue-collar environments around the globe ranging from heavy industries to professional services. Our team has a proven track record of delivering innovative leadership solutions to address current and future challenges that is supported by science and research.



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