

# CHERRY WARD

Consultant | Executive Coach | Facilitator  
Leadership | Culture | Sustainability  
Based in Brisbane, Australia  
Supporting clients globally



## PROFILE

Cherry is the Founder and Director of Bluebird Leadership. Cherry is an ecosystem-builder and seasoned leadership expert with a passion for empowering individuals and organisations to create a lasting, positive impact. With over 20 years of experience in corporate leadership and consulting, she brings a unique blend of strategic insight, practical tools, and a deep understanding of human dynamics.

Cherry's expertise spans leadership development, cultural transformation, and sustainability/ESG integration. She has a proven track record of success in complex, global organisations, having led high-performing teams across the Americas, Asia Pacific, and Europe. Her background in senior-level Human Resources roles provides her with a nuanced understanding of organisational dynamics and the levers for change.

As an executive coach and consultant, Cherry specialises in developing leaders' inner capacity for driving outer systemic change. She integrates regenerative practices and a systems-thinking approach to help leaders navigate complexity, build resilience, and create thriving ecosystems within their organisations.

Cherry's holistic approach is underpinned by formal qualifications in Business (MBA & BBus.), Sustainability/ESG transformation, Process Oriented & Systemic Coaching (ICF), and a range of psychometric tools, including Hogan Assessments, DISC, Global Leadership Wellbeing Solutions (GLWS), and Team Management Systems (TMS).

Known for her genuine, approachable style and deep commitment to client success, Cherry builds trusted partnerships that empower leaders and organisations to achieve sustainable results. A lifelong learner and avid skier, Cherry's passion for adventure mirrors her approach to leadership – embracing challenge, fostering resilience, and always striving for the next peak.

## COMPANY PROFILE

Bluebird Leadership is a boutique leadership development firm that draws on decades of experience in developing leaders across both white-collar and blue-collar environments around the globe ranging from heavy industries to professional services. Our team has a proven track record of delivering innovative leadership solutions to address current and future challenges that is supported by science and research.



+61 417 119 496



[cherry@bluebirdleadership.com](mailto:cherry@bluebirdleadership.com)



[www.bluebirdleadership.com](http://www.bluebirdleadership.com)

